

## Privacy Policy

**Effective Date:** 1<sup>st</sup> June 2025

FreightPod Ltd (“we”, “our”, “us”) is committed to protecting your personal data and respecting your privacy. This Privacy Policy explains how we collect, use, and protect your information when you visit our website, [www.freightpod.co.uk](http://www.freightpod.co.uk) (the “Site”), or use our services.

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### 1. Who We Are

FreightPod Ltd is a UK-based logistics and freight solutions provider. For the purposes of applicable data protection legislation, we are the data controller of your personal data.

#### Contact Information:

FreightPod Ltd  
33 Barwell Road, Leicester, LE9 2AA  
Email: [sales@freightpod.co.uk](mailto:sales@freightpod.co.uk)

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### 2. Information We Collect

We may collect and process the following types of personal data:

- **Identity Information:** Name, title, company name
  - **Contact Information:** Email address, phone number, address
  - **Business Information:** Logistics requirements, shipment details
  - **Technical Data:** IP address, browser type, and usage patterns via cookies
  - **Marketing Preferences:** Your consent for marketing communications
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### 3. How We Collect Your Data

We collect your information through:

- Forms submitted on our website
  - Emails and other direct communication
  - Cookies and analytics tools (e.g., Google Analytics)
  - Third-party sources where permitted by law
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## 4. How We Use Your Data

We use your personal data for the following purposes:

- To respond to inquiries and provide quotes
  - To manage and fulfill logistics services
  - To improve our website and customer service
  - To send marketing communications (if you opt in)
  - To comply with legal obligations
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## 5. Legal Basis for Processing

We rely on the following legal grounds:

- **Consent** – when you agree to receive marketing communications
  - **Contract** – to process and fulfill service requests
  - **Legal obligation** – to meet regulatory requirements
  - **Legitimate interests** – to operate and improve our business
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## 6. Sharing Your Data

We may share your data with:

- Service providers (e.g., IT support, freight partners)
- Regulatory bodies where required
- Third-party tools used for analytics or marketing (with safeguards)

We do not sell your personal data.

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## 7. International Transfers

If we transfer your data outside the UK or EEA, we ensure appropriate safeguards are in place, such as standard contractual clauses or equivalent protection.

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## 8. Data Retention

We retain your data only as long as necessary for the purposes set out in this policy, or as required by law.

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## 9. Your Rights

You have rights under UK GDPR, including:

- Access to your personal data
- Correction of inaccurate data
- Deletion of your data (“right to be forgotten”)
- Restriction or objection to processing
- Data portability
- Withdrawal of consent

To exercise your rights, contact us at: [Insert Email]

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## 10. Cookies

Our website uses cookies to enhance your experience. You can manage or disable cookies through your browser settings. See our [Cookie Policy] for more details.

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## 11. Security

We take appropriate technical and organisational measures to protect your data from unauthorised access, alteration, or disclosure.

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## 12. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with a revised effective date.

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## 13. Contact Us

If you have any questions or concerns about this policy or how we handle your data, please contact:

**Email:** sales@freightpod.co.uk

**Address:** 33 Barwell Road, Leicester, LE9 2AA